

# ***Dynamic***<sup>®</sup> WORLD WIDE LOGISTICS GROUP GROUP CORPORATE PROFILE



*Think Logistics*

*Think Dynamic*



## BRIEF INTRODUCTION

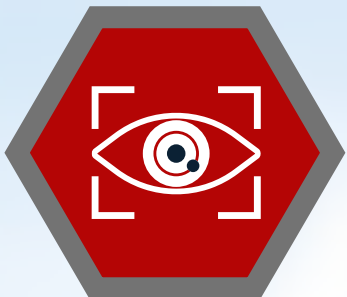
Dynamic World Wide Logistics Group – DWWLG, was founded in 1995 by Mr. Tariq M. Chaudhry, a veteran of more than three decades in International freight forwarding, transportation, shipping, and logistics, through the formation of **Dynamic Shipping Agencies (Pvt.) Ltd.**, in the port city of Karachi.

- With time Dynamic World Wide Logistics Group added two more specialized logistics companies to its portfolio namely;
  - **Dynamic Global Logistics Pakistan (Pvt.) Ltd.**
  - **CLT-ICF Logistics (Pvt.) Ltd.**
- Today the group has become one of the leading names in 3PLs, with its reputation as a reliable and complete logistics solutions provider, serving; manufacturers, wholesalers and retailers in a variety of industries.
- The group is ranked among the top International Freight Forwarding & Logistics companies in the country, particularly as a market leader in the Ocean Consolidation business.
- We keep customer satisfaction in mind and strive to maintain our high service standards to provide our customers with satisfactory solutions under one roof.



## Group Mission

We are passionately committed to driving innovation in the logistics industry. Leveraging our global network, we deliver sustainable supply chain solutions that exceed expectations. Our innovative, reliable, and cost-effective services position us as trusted partners in shaping the sustainable success of our customers' supply chains.



## Group Vision

To lead the global logistics industry through innovative technology, sustainable practices, and customer satisfaction, while proactively addressing evolving sector demands by staying ahead of industry trends and investing in advanced solutions.

## CORE VALUES



Customer-Centric Focus



Sustainability



Reliability



Innovation



Integrity



Collaboration



Excellence



Agility and  
Adaptability



Investment in  
Advanced Solutions

## GUIDING PRINCIPLES

Embrace a culture of innovation, continuous improvement, and collaboration to drive sustainable growth and exceptional service delivery.

Uphold the highest standards of integrity, transparency, and ethical conduct in all aspects of our business operations. Cultivate strategic partnerships and alliances to expand our global reach and offer comprehensive logistics solutions to our clients.

Promote diversity, equality, and inclusion within our workforce and throughout our operations, creating an environment of mutual respect and appreciation.



# OUR PILLARS



## **TARIQ MAHMOOD CHAUDHRY** **Group CEO / Chairman**

Back in 1985, he started his professional career with GSA / Air France Cargo - Sialkot. Later, has founded DSA in 1995 & incorporated in SECP in 1999. Overall, he has 38 years of vast experience. He has also served numerous associations / federations & served as Director of Pakistan International Freight Forwarding Council (PIFFC) of FPCCI before the formation of PIFFA. Also, has been elected the maximum number of times as a board member for PIFFA.



## **MUHAMMAD UMAIR ALAM** **Group COO**

A veteran with 25 years in logistics and supply chain Industry, having diversified experience in commercial, business operations, finance, legal & trade compliance.

Expert in joint-ventures, merger & acquisitions. Holding senior corporate positions for the last 12+ years and successfully delivering results to stakeholders.



## **BRIG. RASHID SIDDIQI, SI (M) (R)** **Group Advisor**

Brigadier Rashid Siddiqi (Retd). has more than 30 years of experience in strategic planning operational, corporate management, administration and financial controls. He is resulting oriented leader with proven success in the acquisition of new businesses. He is currently an advisor to Dynamic World Wide Logistics Group in business expansion and internal control systems.



## **SALEH TARIQ CHAUDHRY** **Group Director**

Mr. Saleh Tariq Chaudhry, son of veteran 'Mr. Tariq M. Chaudhry' is professionally qualified in Supply Chain & Management from top Notch University of Melbourne, Australia. Mr. Saleh has also worked in one of the Freight Forwarding & Logistics firm in Melbourne - Australia. He has learned shipping, logistics and supply chain industry's ethics and modalities from the scratch, and he will bring substantial innovations in technology. Which is critical in the logistic supply chain & its security.

# OUR MANAGEMENT TEAM

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## **KHWAJA SALAHUDDIN**

### **Group Director – Air Freight Nationwide**

A veteran of 4 decades, a true professional having vast experience a stellar track record and a wealth of industry knowledge.

His 40+ years' of experience with leading National and multinational logistics/cargo companies. He is coming on board with us after spending 13 years at DHL Global Forwarding leading the product of Airfreight. Mr. Khawaja will be involved mostly in Airfreight Product strategic planning, trade lane & sector development.

## **IMRAN RAZA PARACHA**

### **Group Director – Sales & Marketing Nationwide**

Mr. Paracha brings 17 years of experience specifically in Sales & Marketing, Afghan Transit Trade & Ocean Freight. He started his career with Maersk Pakistan and later join DHL Global Forwarding, where he was Director - Marketing & Sales. Prior to this, he was the HOD for OFR & ITR. He has done a Master of Business Administration (MBA) from Hamdard University with a major in Sales & Marketing.

## **FARHAN RASHEED**

### **Group Director – Ocean Freight & CHB Nationwide**

Mr. Farhan Rasheed brings 18 years of Logistics experience specifically in Ocean Freight. He joined us from DHL Global Forwarding, where he was Director – Ocean Freight & CHB. Before DHL he served at - MSC Mediterranean Shipping Co. S.A. He has a master's in the supply chain from Karachi University.

## **TERENCE LEONARD LOBES**

### **Group Director – Liner Division, Trade Compliance & QA**

He possess more than 42 years of professional experience in a prestigious shipping line. He has developed a deep understanding of the intricacies and complexities involved in managing shipping line operations.

## **TAIMOOR ASLAM**

### **Group Chief Financial Officer**

Mr. Taimoor brings 25 years of experience specifically in Internal Audit, Finance & Accounts. He joined us from Artistic Fabric Mills, where he was Chief Internal Auditor. Before this role, he served in other leading national companies like National Foods, Habib Oil Mills, Freight Systems & TAQ etc.

## **ABDUL QADIR**

### **Group Director VAS**

Mr. Abdul Qadir is an accomplished & seasoned professional in the Logistics & Supply Chain industry. With a remarkable 25 years' experience, Mr. Abdul Qadir has amassed a wealth of experience in the domains of Warehousing, Air Freight, and Ocean Freight. He embarked on his professional journey at DHL Global Forwarding, where he held the esteemed position of Director Integrated Warehousing Services & Transportation. He graduated from Karachi University with major in commerce.

# HISTORY

- 1995 Inception of Dynamic Shipping as sole proprietorship, Set-up of office in Karachi.
- 1999 Dynamic Shipping Agencies Pvt. Ltd was formed. Opened branch office in Faisalabad.
- 2001 Opened branch office in Lahore. Opened branch office in Sialkot.
- 2003 Opened branch office in Multan.
- 2004 Obtained Shipping License.
- 2009 Registered with IATA as approved cargo agent. Obtained license of CHB from Pakistan customs.
- 2010 Opened branch office in Islamabad.
- 2012 Established a 3PL set-up – Dynamic Global Logistics (Pvt.) Ltd.
- 2013 Established CLT – ICF Logistics (Pvt.) Ltd.
- 2015 Obtained FMC registration.
- 2017 Inauguration of new corporate head office.
- 2018 Dynamic Shipping Agencies (Pvt) Ltd. Appointed as shipping agent of MOL car carrier.
- 2023 Inauguration of new office – additional work space.
- 2024 Inauguration of State of the Art 130,000 Sq feet Warehouse.

# COMPANY STRUCTURE



TOTAL STAFF	SALES & MARKETING STAFF	28
	OPS, DOC, CSV STAFF	70
	SUPPORT DEPARTMENT STAFF	70
	WAREHOUSE & TRANSPORT	35
203		



# GROUP COMPANIES

## ***Dynamic***<sup>®</sup> **SHIPPING**

DYNAMIC SHIPPING AGENCIES (PVT) LTD.

- One of the leading ocean consolidators in Pakistan
- Efficient & cost-effective arrangements with bonded CFS/warehouses
- Facility of self manifestation
- Dedicated overseas agents network
- Weekly consoles To / From worldwide key ports / hubs



## ***Dynamic***<sup>®</sup> **GLOBAL LOGISTICS**

DYNAMIC GLOBAL LOGISTICS PAKISTAN (PVT) LTD.

- One stop solutions for all logistics needs
- Value addition to core air freight & ocean freight business
- In-house CHB services
- Road freight & warehousing
- Afghan transit trade



CLT-ICF LOGISTICS (PVT.) LTD.

- Global coverage by reliable and selected partners all over the world
- Country-wide operations with the support of owned & partners network





## OUR SERVICES

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- Ocean consolidation
- Ocean freight services
- Air freight services
- Project forwarding
- Contract Logistics - Warehouse Management
- Defence logistics
- Road & freight forwarding
- Car carrier (RORO)
- Custom clearance (CHB)
- Afghan transit trade
- Ship handling, charter & liner agency
- Exhibition cargo
- DG cargo handling
- Cross trade
- Sea / Air combine transport



# OCEAN LCL CONSOLIDATION

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- Leading LCL consolidation Company in Pakistan offering international freight forwarding services along with other VAS from +25 years in a very professional & legally compliant manner ensuring peace of mind to all stake holders.
- Operating regular weekly console service on 25 direct inbound lanes and 10 direct outbound lanes.
- All global TS hubs are used for our inbound and outbound console service to/from ports where volumes are not sufficient.
  - BUS to cover Latam, Canada, Mexico.
  - SIN and HK to cover all Far East and Oceania,
  - JEA to cover Middle East and North Africa,
  - BCN / VLC / RTM / HAM / GOA all are used to cover entire Europe.
  - NYC to cover all Americans states.
- In nutshell, LCL consolidation is our forte, last year handled approx. 65,000 cbm for imports and 25,000 cbm for exports.

## OCEAN CONSOLIDATION

- Largest ocean freight consolidator to / from Pakistan.
- From single less-than-container load shipments (LCL) to complete multi-country ocean consolidation solutions
- LCL services are offered for small shipments in terms of volume & weight.
- Separate cargo packing & grouping with other packages after ensuring cargo compatibility, then is transhipped to the final destination.
- Fixed weekly stuffing & loading schedule for major destinations worldwide
- Consistency in providing high quality solutions, responsive service and competitive rates.



### DIRECT IMPORT CONSOLIDATION SERVICES

- Middle East & Africa: Turkey | Dubai & Red Sea Via Dubai
- Indian subcontinent: India | Sri Lanka and Via Sri Lanka Ports
- Far East: Shanghai | Ningbo | Shenzhen | Qingdao / Guangzhou / Tianjin | Xiamen | Hong Kong | Indonesia | Japan | Malaysia | Singapore | South Korea | Taiwan | Thailand | Vietnam
- Europe / MED: Belgium | Germany | Italy | Netherlands | Spain | UK & via European ports (i.e: Portugal | Norway | Sweden | Poland | Denmark | France | Slovakia)
- Oceania: Australia | New Zealand
- North America: Canada | USA (East & West Coast)

### DIRECT EXPORT CONSOLIDATION SERVICES

- Middle East & Africa: South Africa, Dubai, and Gulf, Red Sea via Dubai.
- Indian subcontinent: Bangladesh | Sri Lanka and Via Sri Lanka Ports
- Far East: Hong Kong | Singapore and via Singapore ports | South Korea
- Europe / MED: Belgium | Germany | Italy | Netherlands | Spain | UK & via European ports (i.e: Portugal | Norway | Sweden | Poland | Denmark | France | Slovakia | Slovenia)
- Oceania: Australia | New Zealand
- North America: Canada | USA (East & West Coast)



# OUR SERVICES

## OCEAN FREIGHT SERVICES

- Competitive market rates, providing the best services
- Excellent relationships with major shipping lines (e.g., Maersk, Safmarine, CMA CGM, UASC, Hapag Lloyd and OOCL)
- Provides end-to-end solutions
- Complete assistance from container pickup, stuffing, and vessel loading to delivery of goods to the warehouse
- Best cost-effective routing possible



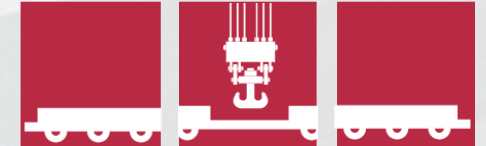
## AIR FREIGHT SERVICES

- Global network of agents
- Competitive rates from major airlines
- Comprehensive range of import/export air freight services options
- Tailor-made services to meet the highly customized demands of customers
- IATA & DG cargo certified to fulfil the standard requirements of our international clients



## PROJECT FORWARDING

- Heavy lift cargoes, project cargoes, bulk commodities
- Part and full charters, contracts of airfreightment, time charters
- Terms & conditions to protect your interest
- Heavy lift (cranes, strand jacks, gantrys)
- Method statement
- Route survey and terrain analysis with report
- Route risk assessment
- Journey management plan
- Execution and logistics plan
- Post project analysis and report





# OUR SERVICES

## ROAD FREIGHT AND DISTRIBUTION

- Vehicle tracking services
- Port to distribution center to port
- Consolidation services LTL
- Long haul trucking services FTL
- Within city pick up and door deliveries
- Light transportation services (boxed and Open trucks)



## CUSTOMS CLEARANCE (CHB)

- Experienced team of professionals at all the custom points in Pakistan
- Consistent & compliant custom clearing services, supporting freight in avoiding delays, fines & penalties



## SHIP HANDLING, CHARTER & LINER

### AGENCY

- Handling of break bulk cargo
- Stevedoring / Surveying



### EXHIBITION CARGO

- Complete portfolio of different & flexible value added exhibition cargo services
- Option to choose preferred mode of transportation to and from the exhibition site
- Complete range of document handling and customs clearance services, to smoothen the import / export process



## AFGHAN TRANSIT TRADE

- Advantageous position of Pakistan for afghan transit trade
- Tailor made program development with different transport possibilities that best suits the customers requirement



## WAREHOUSING MANAGEMENT

- Labeling, palletizing, bar-coding, packing/repacking
- Customized solution including handling and door delivery
- 3rd party cargo insurance
- Cargo consolidation/Deconsolidation, cross docking



# WAREHOUSING

Value added logistics services are additional distribution and warehousing services, such as custom packing, cross-docking and quality controls offered by 3PL partners.

## Types of Value-Added Logistics Services

From industrial to pharmaceutical, the food industry and cold chain requirements, customers in the supply chain rely on the specialty and expertise of their 3PL partners to extend their workbench.

Value-added services offered by logistics companies include:

- Warehousing
- Cross Docking
- Co-packing & Assembly
- Product Rework/ Sorting
- Reverse Logistics
- Quality control and compliance
- Shrink/Stretch Wrapping
- Custom Packing
- Labelling (inkjet, Barcode, QR printing)
- Providing EDI to Customers (Standard or Customized solutions)

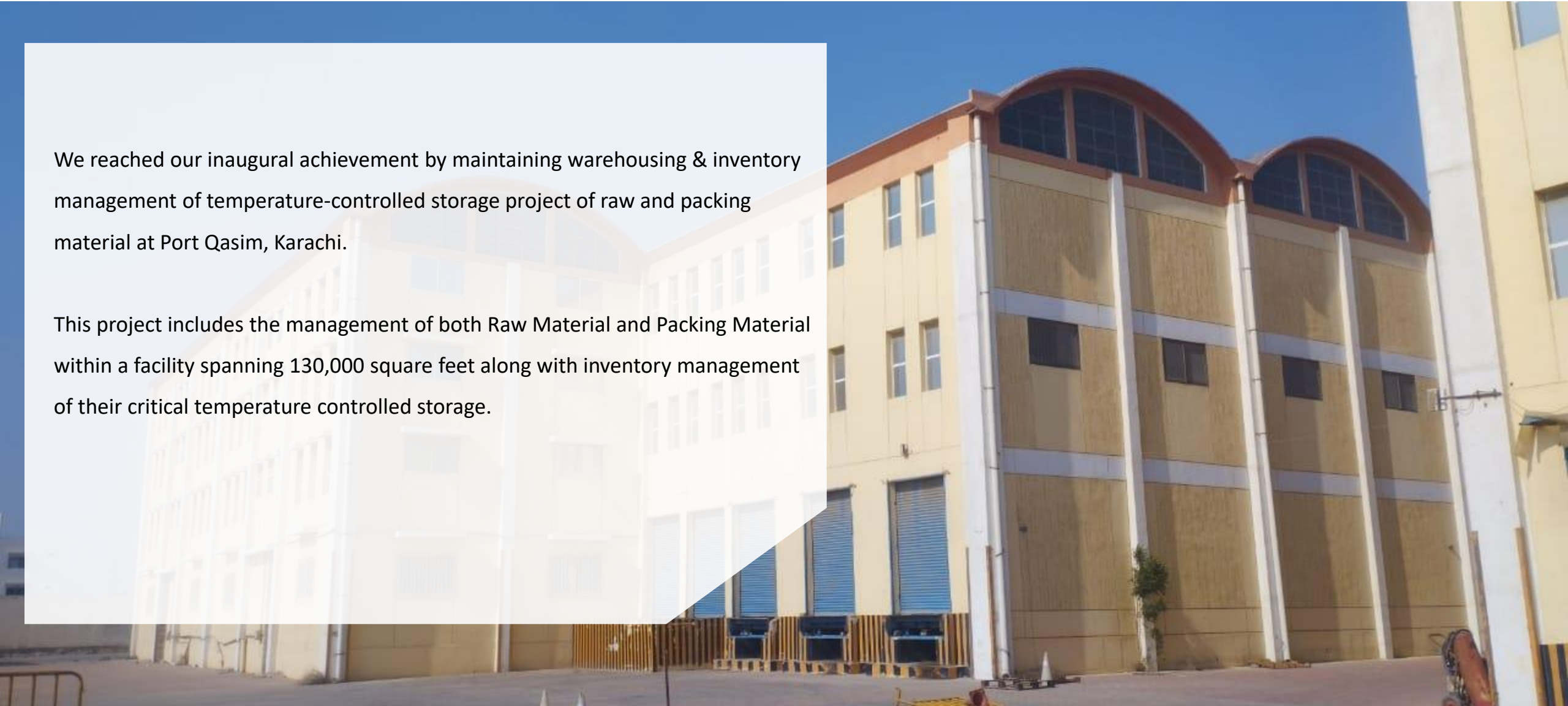




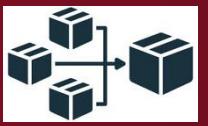
# WAREHOUSING

We reached our inaugural achievement by maintaining warehousing & inventory management of temperature-controlled storage project of raw and packing material at Port Qasim, Karachi.

This project includes the management of both Raw Material and Packing Material within a facility spanning 130,000 square feet along with inventory management of their critical temperature controlled storage.



# BUYER'S CONSOLIDATION



Buyer's consolidation shipment (also simply known as freight consolidation) is a method of shipping cargo you may consider when shipping two or more shipments from different suppliers in the same country.

To use shipping terminology, it will involve consolidating two or more LCL (Less than Container Load) shipments into one FCL (Full Container Load) shipment.

Organizing LCL shipments is relatively easy but sending multiple LCL shipments to the same destination can be unnecessarily costly.

## Advantage of Buyer's Consolidation

Cost Saving

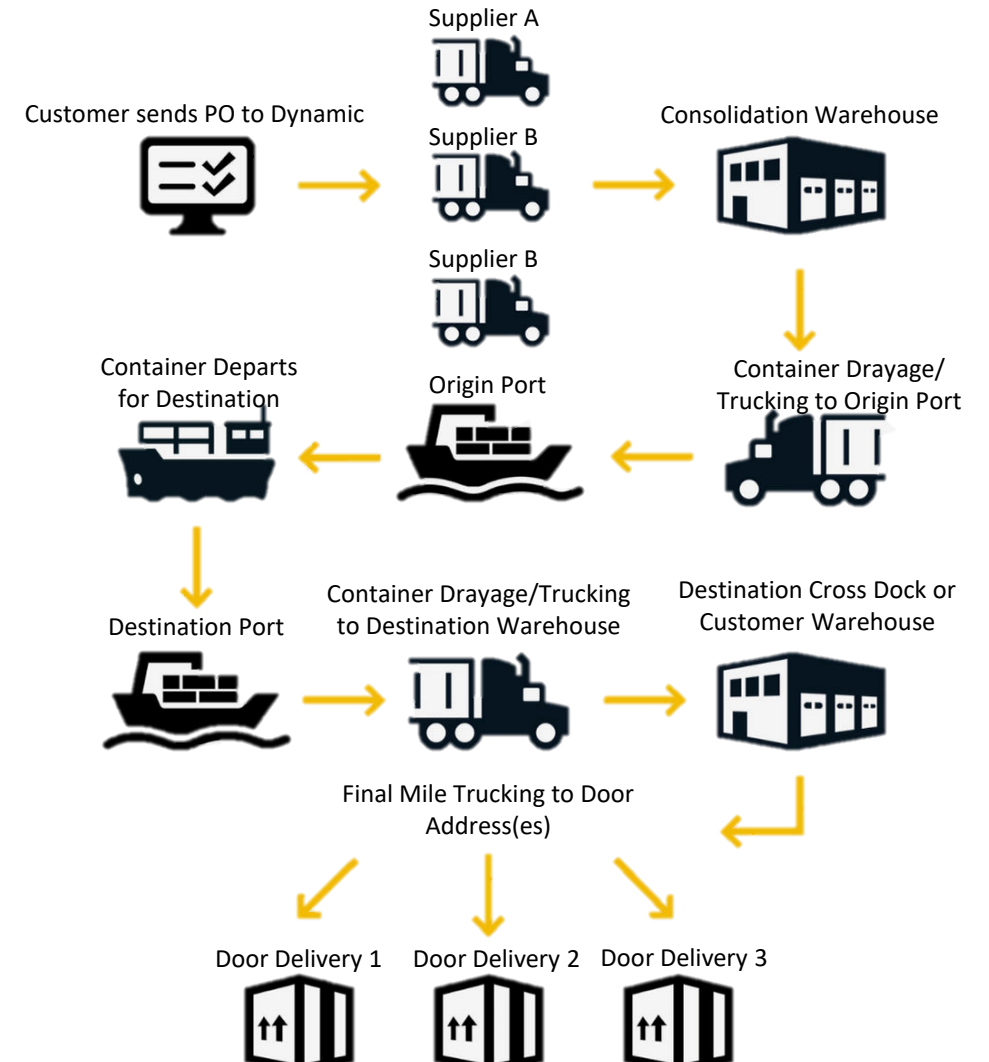
Track one shipment

Reduced risk of damage

More reliable shipments

Reduced impact on the environment

## WORKFLOW





## Providing comprehensive transportation services that cater to a wide range of customer needs

### Service Offerings:

Providing comprehensive transportation services that cater to a wide range of customer needs



Local Transportation

Upcountry Transportation

Afghan Transit

CIS Transport

Distribution

### Special Cargo Handling:



#### Bulk Cargo :

Expertise in handling bulk cargo with care and efficiency.

#### Project Cargo:

Customized solutions for project cargo transportation, ensuring customers unique needs are met..

### Containers Availability:



#### Dry



Container Sizes : 50 ft, 45 ft, 40 ft, 20 ft, and 17 ft.

#### Reefer



Temperature-controlled options with temperatures ranging from -18°C to +25°C.

Container Sizes : 40 ft, 20 ft, and 17 ft.

### Recent Mega Project by Dynamic:

- Transportation of 219 BRT busses from Karachi to Peshawar
- Transportation of Lab Machines from Karachi to Reko Diq (Chagai)
- Uzbekistan – Transportation of Frozen meat from Karachi to Tashkent



# RESOURCE HIGHLIGHTS

01

6 offices across Pakistan.

02

203 head counts across all major economic & industrial cities of Pakistan.

03

ISO 9001 : 2015 certified & truly believe on system based organization.

04

Substantial investment in HR & Digitalization.

05

Highly motivated & engaged team also market competitive benefits.

# TRADE MEMBERSHIPS & CERTIFICATIONS



Custom Agents License



Licensed Ship-Chartering & Ship-Handling, Licensed CHA



(FMC) approved Dynamic Shipping B/L



The Chartered Institute of Logistics and Transport

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# CORPORATE SOCIAL RESPONSIBILITY

- SOCIAL & ETHICAL RESPONSIBILITY





# CORPORATE SOCIAL RESPONSIBILITY

- ENVIRONMENTAL RESPONSIBILITY



- EMPLOYER'S RESPONSIBILITY





## QUALITY ASSURANCE & COMPLIANCES

- Adherence to ISO 9001:2015 standards
- Ensuring superior quality, customer satisfaction, and long-term success
- Rigorous internal audits and compliance checks
- Customer-centric approach and continuous improvement
- Emphasizes continuous improvement and risk-based thinking
- Showcase feedback from satisfied clients



# THANK YOU

Compliance and Sustainability in Perfect Harmony 

## KARACHI HEAD OFFICE CONTACT DEATILS

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